

### THIS GUIDE SHOWS EXACTLY HOW YOU ARE GOING TO MAKE REAL MONEY ONLINE

FREE GUIDE

HOW TO MAKE MONEY ONLINE LIVING IN ZIMBABWE: BEGINNERS' GUIDE

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# This Guide shows EXACTLY How you are going to make <u>REAL</u> money online

## Hi Future Online Earner



Thank you for reading my free *How to Make Money Online Living in Zimbabwe: Beginners' Guide.* 

I hope you will learn a few things and find the answers to some of your questions, if not all.

This guide aims to inform you about running a business online and encourages you to start your

journey! Let's get this guide started!

## **My Background**

My name is Femia and I started my online journey back when I was still a student. Looking back, precisely, the time I started using the computer as a student.

Since then, I have been searching for opportunities to make money online. Over the years, I have tried many income-generating projects.

Sadly, the ones I tried were all scams. I made a lot of mistakes, but also learned valuable lessons from those painstaking years of searching.

- I learned how to build a website.
- I learned how to blog for a living.
- I learned how affiliate marketing works.

In this guide, I will share with you what I discovered really works in today's world of internet businesses. I have traveled on a long, winding road full of surprises.

## Why did I create this guide?

My initial goal was to live my dream to become a boss of my own, be self-employed, run a viable internet business and do what I love doing.

I lost trust and never suspected I would find a genuine trainer after the ordeal I had with scammers.

In 2015, I finally found a proven path that taught me how to build an online business that would meet all that I was looking for.

What I found was an online training platform where I learned everything and they taught me so well. You can check my journey <u>here</u> <u>on my bio</u>.

I created this guide to help folks like yourself to build a successful business online with a solid foundation by sharing my experiences.

Including what I have learned from my long search for genuine ways to

make money online.

I have learned there are no geographical boundaries to limit you from making money online. What matters is applying the right method or formula.

# Things to Consider Before You Start Business Online Living In Zimbabwe.

To run a successful blogging business, you must apply the right formula. The right process of making money-online. This is the blueprint guide that works.

The make-money-online guide I will share with you will walk you through every step you need to know on how to make money from home blogging.

# The Reason Why You Can Make Money Online Living In Zimbabwe (making money blogging).

An increasing e-commerce presence these days implies we are also having an increase in logging sites. Those who write top-notch content that stands out get noticed.

## Make Money Online Formula (Process)



There has never been an opportune time than right now. If you apply the blueprint model the right way, you will get incredible results!

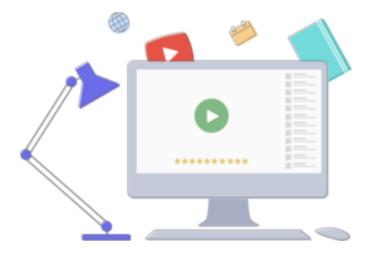
#### Step 1: Choose A Niche (an Interest).



Start with choosing your niche. Anything you want. For example, a Makeup Niche. Niche is the scariest word for most people when they are starting out. In simple terms a niche is an audience.

How to Pick a Niche - Make Money Online.

#### Step 2: Build a Website.



#### Why you need a website

A website is the key-tool for your online business where you will blog from.

Every successful business needs a solid foundation called a website. It is the focal point for business.

That's where you blog from, get traffic, build your brand, gain the trust of your audience and sell your products or services.

Choose a web host of your choice. The problem is there are many web hosts. Knowing where to start can be a challenge.

How to create a website. Why you need a website for your business.

Step 3: Get Rankings & Visitors Google, Bing, Yahoo & Facebook.

# Google Analytics

Get your Website Ready-Learn SEO

Make Your Website Visible To Google With Keywords

Make keywords the priority for your business online. With keywords you can make your website visible to Google.

Keywords are the reason why you get rankings in Google and why you need to write great website content.

Once you have relevant traffic coming to your website you have all the potential in the world to earn revenue online.

#### Step 4: Start Making Money (Earn revenue



Sell Products or Things People Want!

This affiliate model is very simple, but most people want to overcomplicate things. You can promote products or services for companies through affiliate marketing.

#### Understanding How Affiliate Marketing Works Is Crucial.

If you want to cook a delicious dish for the first time, follow a recipe to guide you.

Similarly, to create a long-standing business online, follow a formula. That formula is a process called Affiliate Marketing.

Affiliate marketing is a simple process of generating revenue. A model that is tried, tested and proven to work, and it's the one that I follow.

It is the blueprint for unlocking the secret for your online business success.

## **How Affiliate Marketing Works**

In Affiliate Marketing, you promote online products or services for companies such as Amazon.

You can only do this through an affiliate programme. Therefore, you need to join one or several programmes in your niche.

The company (merchant) you join will give you a special link or banners to display on your website so that you can promote its products for commissions.

The affiliate marketing model has an immense potential for taking your internet business to an elevated level.

Let me take you on a tour of affiliate marketing programs that offer great opportunities to make money.

There are approximately 3.75 BILLION people online and regardless of what type of business you choose, you can be very successful. Also, the future of e-commerce is promising.

#### The Features You Need to Succeed.

I will give you an everyday example to explain how affiliate marketing works. I will use a housing construction analogue.

If you are planning to build your own house and you want it to stand, you must build your house on a sturdy foundation.

You need to take initial steps before joining an affiliate marketing program to establish a firm foundation for your business.

The foundation I'm referring to are the preliminary steps you must take before you join any affiliate marketing programme.

To have your online business up and running, you should have access to:

- Training | Education
- A Website
- Expert Help.

#### How to Search for Affiliate Programmes

#### Choose Something Relevant to Your Niche.

If the word niche is not familiar, you are better off reading Find Your Niche. To start your search for affiliate networks that offer products within your niche, type into the search engine box these words:

#### diaper bags + affiliate programme.

The search will bring out pages related to diaper bag affiliate programs. As for your next step, pick a few affiliate programmes you are interested in and then sign up to join.

For example, Mom Hustler Affiliates. They give you a unique affiliate ID, which will be part of your links and banners you are going to add to your website.

#### A Word of Caution!

Avoid making hasty decisions that will not only cost you money but cause you to regret the rest of your life. It's very important to do some research first before you sign up. Find out how the programme works.

Knowing the pros and cons of an affiliate programme will also save you a lot of hassles.

# How to differentiate an Affiliate Marketing programme from a scam.

Reviews are a reliable source of information. Find reviews left by customers after using a product or service.

Avoid signing up to join an affiliate programme without having a full picture of its agreement terms; if it works for you or will pay you enough commissions.

<u>Genuine Affiliate Marketing programmes are easy to find</u> I am going to look at products I have researched about and those I joined. For these programmes to work for you, it all depends on your niche. Go for products that are in your niche.

#### **CJ Affiliate**

CJ Affiliate specializes in pay-for-performance programs for global businesses. By connecting advertisers and publishers, the CJ Network reaches a broad range of online consumers.

To join, you simply apply and start making money online through affiliate sales.

#### **Amazon Associates**

Amazon is one of the giant e-commerce platforms that allows website owners to join for FREE and create Amazon links. The affiliate marketing programme for those living in the UK uses this Amazon link.

#### How Does It Work?

When a visitor clicks through the links on your website and buys products from Amazon, you earn commission fees. You can earn up to 10% in advertising fees with this trusted e-commerce leader's affiliate program.

Amazon has over a million products to choose from. For more information, read Amazon Affiliate Marketing.

#### <u>Clickbank</u>

Clickbank partners with digital marketers who sell its products to over 200 million customers around the globe.

When you join Clickbank, you can earn commissions as high as 75% because it pays some of the highest commissions. All you need to do is to choose the products you want to be promoted.

Clickbank's online marketplace has a vast range of products you can choose from. The chances are you will find offers in your niche you want to earn money from.

#### Wealthy Affiliate

Join Wealthy Affiliate (WA) to have access to promote several of its products. The WA LasVegas Super Affiliate Conference is one of the most sought-after products to promote.

If you achieve 300 Premium Referrals, you earn an invitation to hang out with the founders and they will pay all costs for you.

Other products also good to promote are the Jaaxy Research Keyword Tool and the Affiliate Bootcamp Course.

#### **ShareASale**



ShareASale is an affiliate marketing network with a platform for affiliates to access its merchants. You will receive commissions for sending sales, leads and clicks via your links.

How does it work? Join a merchant with products you want to promote to get links. You will place it on your website.

#### <u>NameCheap</u>



Namecheap is a provider of domain registration, SSL and web hosting services. Namecheap affiliate program pays you a commission for every new customer who makes their first purchase through your link.

This is not an exhaustive list of affiliate marketing programmes. I hand picked the genuine ones I have joined.

#### How Much Money Can I Make from Affiliate Marketing?

This is the most frequently asked question. The affiliate marketing model works. However, your earnings depend on several things, including your marketing skills and how hard you work to succeed.

# <u>My Case Study - Make Money Online</u> Journey At Wealthy Affiliate

#### Getting started at Wealthy Affiliate.

I became a member of Wealthy Affiliate online training platform year ending in 2015. I joined the training platform because it is legit.

Prior to that, I had tried other online platforms. The moment I discovered WA is not a scam, I was relieved that, finally; I had found something genuine.

Looking back, I can't believe how fortunate I was. I hope I can help someone in a comparable situation.

Before you start a journey that you are not familiar with, look around for information.

If you are a newbie and have never run an internet business, first find information to help you make some informed decisions.

It's very important that you know the potential outcome of choosing certain platforms that will give you training.

This is where my *My Case Study - Make Money Online Journey At Wealthy Affiliate* comes in to share my experiences. I hope you will draw some lessons from my case study.

What makes Wealthy Affiliate stand-out?

- Once you join the Wealthy Affiliate Platform, you start a business from over 1 Million Lucrative Niches.
- You will build a-profit-ready website despite you being a newbie with no skills in web design.
- You will learn about strategies for attracting traffic for FREE without forking out a penny. This will pave the way for you to access 4 Billion Potential Customers. In addition, to having access to unlimited revenue sources.
- You will get support, for example, website comments and website feedback from REAL people.
- You will have access to the features (resources) you need for you to succeed.

#### How I Found Out the Training Was Not A Scam

'Rich stay-at-home mums produce the winners of tomorrow.' 'How 20-Year-Old Kylie Jenner Built A \$900 Million Fortune In Less Than 3 Years.'

You may have come across similar headlines on websites and tabloids. Mostly, scam programmes use deceptive ads full of empty promises.

They promise you that you will get-rich quick without fully explaining how you will get such staggering amounts of money.

#### <u>My Findings</u>

I use a method which works for me. Practically, I search the web to find out how customers rate a certain affiliate marketing program after using it. So, I type in words, for example, Is Wealthy Affiliate Programme A Scam? depending on the type of programme I want to know more about. So, this is exactly what I did.

Google is the search engine I used for carrying out my research and I unearthed some very interesting results. I will show you.

My search on Google unearthed an endless list of reviews left by customers who had used the Wealthy Affiliate programme. Seeing is believing, why don't you give it a try?

Do your own similar search on Google. You are free to use other search engines of your choice.

The post on top of the list explained how the WA programme works, 'Wealthy Affiliate is a platform dedicated to affiliate marketers and helping internet entrepreneurs create successful businesses online through training.'

#### What Is the Verdict?

Judging from my research findings, affiliate reviews are juicy sources of reliable information. We can deduce a lot from the information they carry.

Do some research first before you quickly sign up for any programme. Sadly, most people are quick to join and pay registration fees.

My research findings revealed that Wealthy Affiliate runs a legitimate online training course using methods that are tried and tested.

In a nutshell, this is how I ended up becoming a member of Wealthy Affiliate.

#### **Getting Started - Course Level 1**

The Level 1 course comprises 10 lessons. I made it a point to cover 1 lesson per day, followed by some daily Actions that come with each course. This led me to build my business's initial foundation.

At this early stage of Level 1 lessons, members get to meet Kyle, the co-founder of Wealthy Affiliate.

He will introduce himself and give a breakdown of Lesson 1 - Getting Started Course.

#### **Course Hints & Tips**

I joined Wealthy Affiliate on a FREE Starter membership. I started with the Online Entrepreneur Certification Getting Started course (Level 1).

(1) As a member, they encourage you to ask questions from the community with over 100,000 members, mostly experts, whenever you need help.

(2) After reading and watching the training, you must do minor tasks as part of the learning exercises.

#### Lesson 1 Tasks - Account Setup.

Your first task as a Wealthy Affiliate member is to set up your account. Upload your profile picture and write a few words to introduce yourself before communicating with community members.

#### Why Account Setup?

Setting-up your account leads to better networking, which boosts your follower base.

People are more willing to help you if you have a profile because it adds your credibility as a member of the community. Also, it shows you are serious about SUCCESS.

#### \Understanding Your Membership

The moment you join the training platform, you start with free Starter membership. However, it has limited benefits compared to premium membership.

You are not under pressure to go premium. You are free to do so whenever you are ready.

#### The Benefits of FREE Starter Membership

- 1. You get to join a fantastic community, mostly experts. Everyone has the attitude of helping others achieve success.
- 2. You get access to the training course with 10 lessons for starter members.
- 3. As a starter member, you can create and host 2 websites for free on the SiteRubix website building platform with beautiful website themes for your niche.
- 4. No credit card details are required when you join as a free member and you can remain a free member for as long as you like.
- 5. The Most Frequently Asked Questions, 'Can a free member reply to blogs? Free members cannot leave comments on the platform.
- 6. Can a free member write blogs? Free members have no access to writing blogs. That facility is only available during the first 7-day trial period.

When you join Premium membership within the first 7 days, there are some bonuses that you will get.

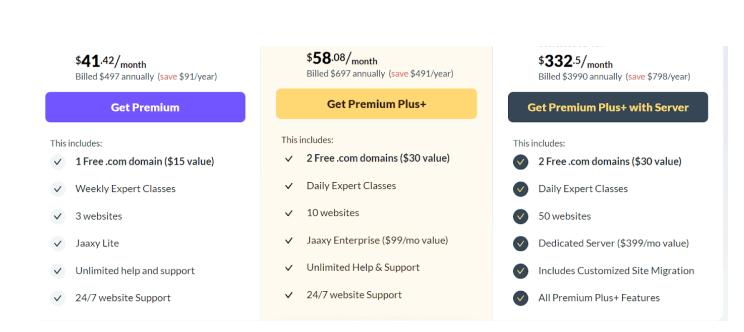
#### The Benefits of Premium Membership. What is the difference?

As you probably know by now, I joined Wealthy Affiliate on a FREE membership.

I did not waste time to upgrade to premium the moment I realized I was dealing with a legit online training programme.

Compared to other web hosts, the costs are minimal. To unlock all the outstanding features available on WA online platform; you need to upgrade to premium.

#### **Price for Premium Membership**



The moment you take Premium membership, it unlocks the door to everything you need to run a successful business online.

- From building a website
- Driving traffic to your website
- To make money!

What makes it more exciting is that the training is so easy to follow step by-step.

# Did you know that not everyone benefits from the premium membership?

To benefit from your premium membership, take advantage of all lessons and courses.

However, some members fail to fully commit themselves to the training and get poor results.

**Affiliate marketing is scalable:** The sky's the limit on how much you can earn, depending on how much effort you put into it.

# **Case Studies. Real People Feedback!**

It's human nature to want to know if it is possible to make a lucrative income after the training.

A few success stories I have included are just a tip of the iceberg. The list doesn't reflect an exhaustive list of success stories that are on the ground.

"With all the tools and training here at Wealthy Affiliate, the support, the mentorship, the live video classes, the course lineup, the live chat, the accessibility to incredible mentors, I can say with absolute certainty that this is the best training and mentorship platform for building a successful business online, hands down."



Eric (Eric Cantu)-Current Premium Member.

"Finding and joining Wealthy Affiliate was a complete game changer for me. If you want to build a real online business then it will take some time and hard work but it will be profitable and sustainable long term. If this is your goal, look no further – WA has everything you will ever need to succeed online."



Lynne (LynneHuy)-Current Premium Member.

"Wealthy Affiliate transformed me. It turned this ordinary guy with no clear career path into someone who will ALWAYS be able to generate an income online. At Wealthy Affiliate you get ABSOLUTE clarity in every aspect within an otherwise foggy and often confusing

'online biz' industry. Thank you for everything, Wealthy Affiliate!"



Marcus (Marcus WFHW)-Current Premium Member.

"Your choices are limitless here and everything is included in the membership. From keyword lists and tools, endless training, platforms to get comments or help you write content, and those to engage with the community, you have endless resources all available 24/7. I have met people around the world. I love WA and believe it is the best

resource available for learning to build a website and a business!"



Jessica (SwanGirl)-Current Premium Member.

"It's been over a decade since joining WA and it has helped me achieve financial and personal freedom that a job could never provide me. At one point my wife and I were able to quit our jobs, buy our dream home and travel the world with our daughter as a result of the business WA helped me build. Here's to another decade of success for

all of us!"



Eddy (EddySalomon)-Current Premium Member.

# <u>Want to join me as part of my network on the platform?</u>

Once you join and start your **training lessons**, you will see the bigger picture unfold. You will never go wrong, I assure you!

Get involved with the community to explore the amount of wealth they have. The overall support at this training platform online is just amazing.

The owners, Kyle & Carson, are more than willing to help. They are contactable directly by email.

Should you need any help or clarification, contact me? I will provide individual feedback to help you succeed faster.

I may not give you coaching services, but I want to help others succeed because I know this training works!

You will ask me all your questions inside the Wealthy Affiliate. Just look for a welcome message on your profile from a "ZEGU "(my pen name).

From there, you can ask me questions on your profile, my profile, or click on the "Private Message" button on my profile. I am here for YOU and so please know that you can message me anytime.

I will message you the BONUSES you'll get plus the 59% Premium Discount after you set up your new free account!

I look forward to working with you and helping you get started on building your awesome online business!

**Create Your Free Wealthy Affiliate Account Today!** 

Let's make money online! femia@makemoneyonlineanyplace.com